2012 President’s Report

It gives me great pleasure to write to you as President of the Mazenod United Football Club ("MUFC") following Championship success both on and off the field in its inaugural year.

I would like to recognise the contributions of Carl Costabile (Vice President), Robert Marino (Club Secretary), Darren Paone (Treasurer), Nick D’Angelo (Senior Coach), Peter Adamopoulos (Team Manager), Damien Petta (Act. Reserves Coach), Santo Biondo (Legal Affairs & FFV Regulations) and Ron Palermo (Candidate for Juniors Club President)

I would also like to thank all the unsung Clubmen in Tony Paone (Grill Man), Orlando Morales and Christian Salerno (Clubmen of Year 2012).

I would sincerely like to thank the Rector of Mazenod College, Father Michael Twigg OM,I for all of his support during the past year. I also would like to extend thanks to the many people in the Mazenod Community that assisted supported us in 2012 and especially MOCA for their contribution for yet another Old Collegians Club.

In its inaugural year the Board set an aggressive strategy. Our mission was to become a financially viable, community orientated, successful football club.

To achieve our mission we developed a strategy entitled “five 3 five”. The Board created an ambitious five-year development plan, which aimed to transform the Club both on and off the field. The successful execution of this business plan will enable the MUFC to be promoted three times and to secure a membership base of over 500 members. Long-term focus was placed on the establishment of a Juniors Club, Disabled and Female teams and consideration for an acquisition of a local club.

After securing the Championship in the Melbourne Metropolitan League SE in 2012, the Club has taken its first step towards achieving its goals.

In its endeavor to provide the football department and senior coach the resources required to succeed in 2012, the Board committed itself to delivering a sustainable annual profit, build a net cash asset base and be the most professionally operated club in the Community. I am confident that we have achieved this.

MEMBERSHIP – We successfully increased our membership throughout the year and are on our way to achieving our target.

Our games attracted hundreds of members and visitors to Mazenod College, supporting our success on the pitch. We built a strong community base by holding events and provided relevant communications on Facebook, Email and Website. We strived to constantly provide an overall membership experience that was family-friendly and enjoyable.
COMMERCIAL PARTNERSHIPS – One of the clubs many strengths is the ability to build strong relationships with many commercial partners. Their ongoing financial support has enabled us to successfully reach many goals and complete many projects including advertising, cross-promotion and business-to-business activities. One of the highlights of 2012 was our Business Supporters Breakfast, hosting over 40 valued Commercial Partners.

We also created our website www.mazenodunitedfc.com.au and in 2013 we plan to continue to use this powerful tool to communicate to all members and followers of the Club.

COMMUNITY – To develop an engagement culture and attract members from all age groups, we held a number of events. Some of our events included our Club Launch at Sette Bello Restaurant entertaining 175 guests including number-one ticker holder George Calombaris, Melbourne Victory’s Archie Thompson and Grant Brebner.

In a world where social media engagement is extremely important, we have successfully engaged 895 social Facebook subscribers ensuring we are continually sharing our news with our community.

COMMUNITY

FINANCIAL - The Board achieved a sustainable annual profit and built a net cash asset base. The Board provided the Football Department with all the necessary funds to ensure success on the pitch.

This would not have been possible without our many valued Sponsors. I would personally like to thank our Major Sponsors CMI-Hino, Chemist Warehouse, Barloworld Volkswagen Glen Waverley, Commercial Food Machinery, Sette Bello Restaurant, Crown Posture Bedding, My Skin Laser Clinics, Dalic Constructions and many more of our valued Business supporters.

Last but definitely not least, one of the most important achievements of 2012 was the creation of Mazenod United Juniors Football Club. Our Junior Committee was established in January 2013 with the aim of creating a plan that will assist the Club to ultimately upgrade and develop facilities on offer to our members and the local community.
This plan will build upon the work commenced in 2012 by the Club and assist the development of the MSSC.

I would like to thank Ron Palermo (Candidate for Junior Club President) and Michael Diamente (Candidate for VP and Operations) for all their hard work so far.

I would also like to acknowledge our newly appointed Director of Coaching Nick D’Angelo who alongside Ron and Michael has been instrumental in the establishment of Male and Female Junior Club teams and registrations for many eager MUFC Juniors.

Finally, I would like to thank all of our 2012 players that have contributed to the success of the Mazenod United Football Club. We hope to see you again in 2013 as we continue to strive to achieve our strategy “five 3 five.”

Sincerely,

Daniel Paone
Club President